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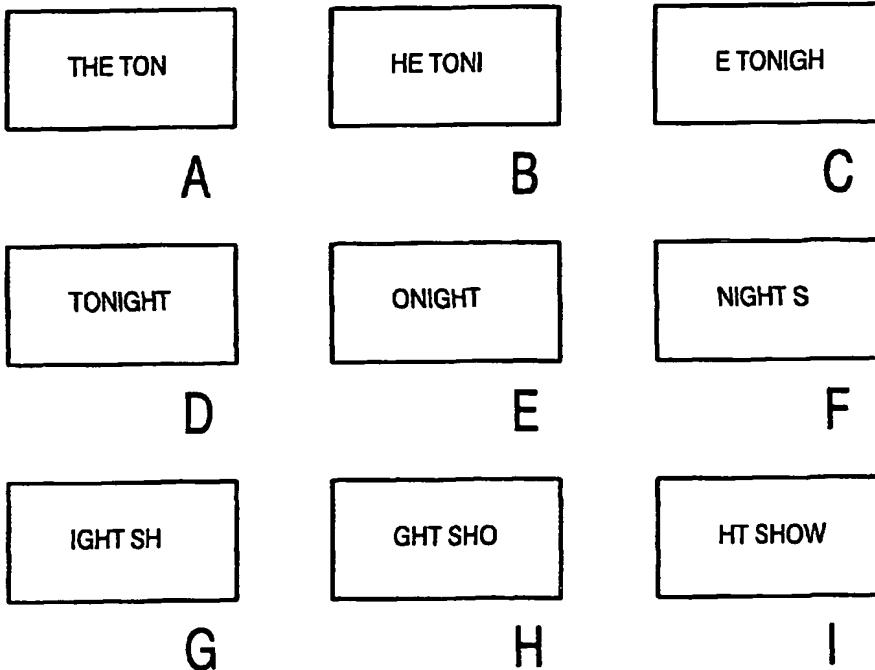
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(54) Title: USE OF ROTATING BANNERS FOR ITEMS IN GRID EPG



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(57) Abstract: A method and apparatus for displaying information in cells of a grid electronic program guide is disclosed. A banner with the information for each cell of the grid electronic program guide is first stored in a memory. One or more cells are then selected. The banner in each selected cell is then rotated to display the banner a predetermined number of times.